



# SMART WEBS SERVICES

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Developing | Designing | Advertising



# ABOUT US

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What is SmartWebsServices (SWS) Company & It's Services



# Smart Webs Services

SWS is one of the best Website Designing & Digital Marketing Company in New Delhi India. We are providing best services to our clients and make it into a brand name.

Our Services: - Website Developing & Designing, Digital Marketing, SEO & SMO service, Graphics Designing, Video Editing, Social Media Promotions, Google Ads, PPC, Social Media Ads, etc.

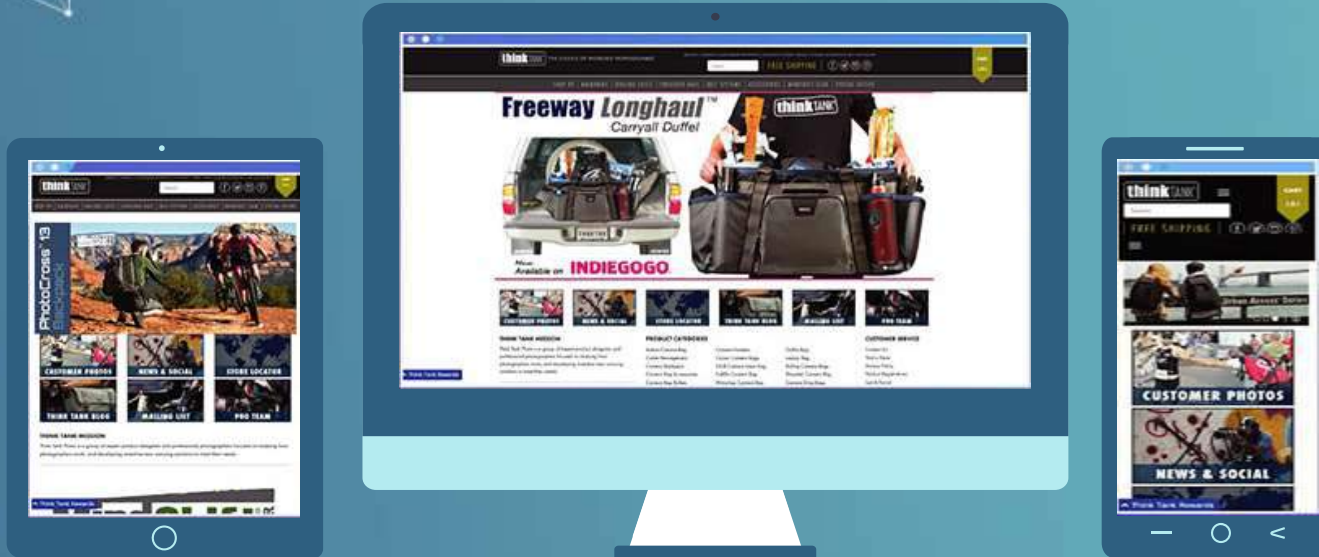


# WEBSITE DEVELOPING & DESIGNING

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HTML, CSS, Bootstrap, JS, WordPress, Front End & Back End

# Front End Developing

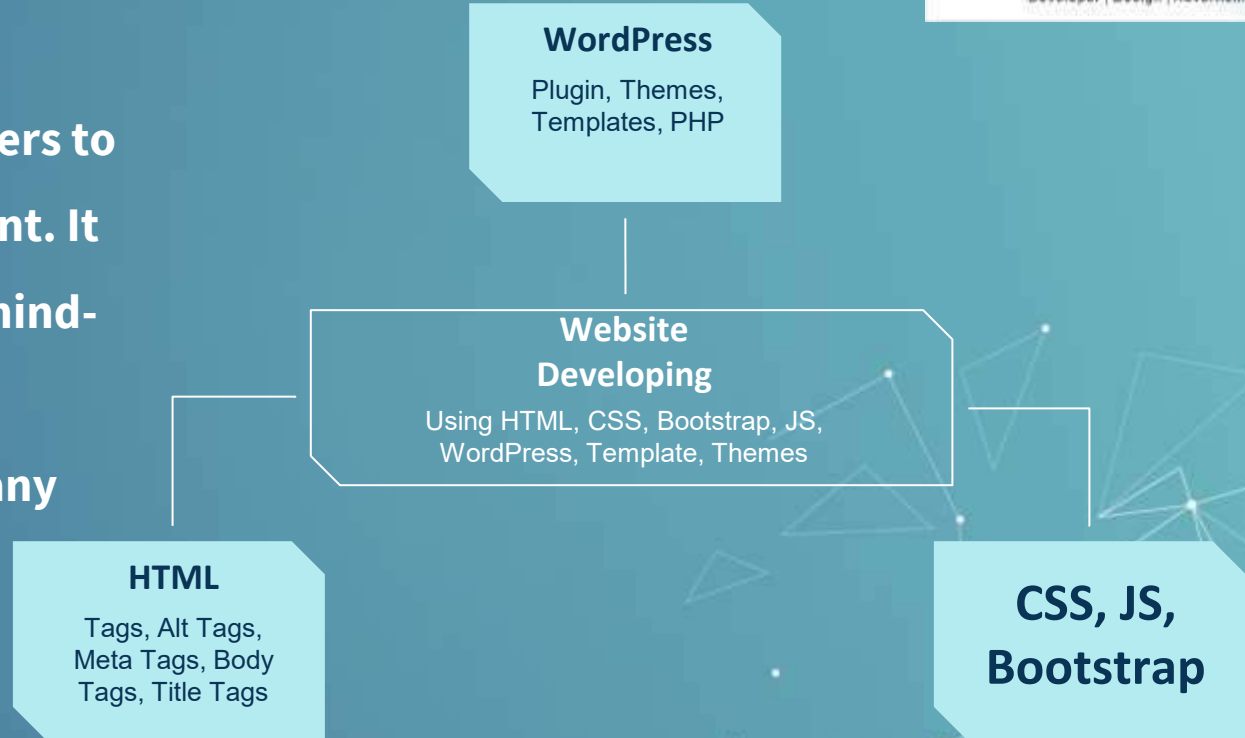


A front end web developer is the person who implements web designs through coding languages like HTML, CSS, and JavaScript.

# Back End Developing



**Back-end Development refers to the server-side development. It is the term used for the behind-the-scenes activities that happen when performing any action on a website.**





# DIGITAL

## Marketing & Advertising

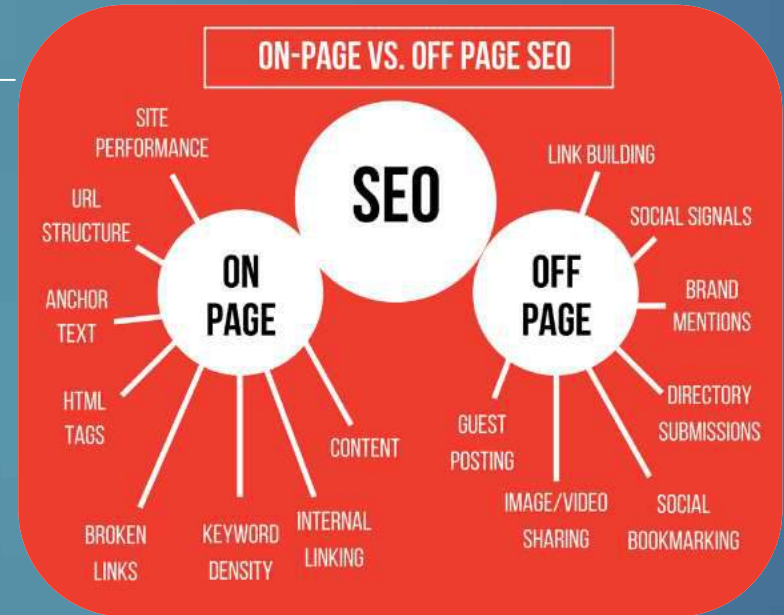
**Digital marketing** is any form of **marketing** products or services that involves electronic devices.

# Search Engine Optimization



## SEO Executive

SEO stands for “search engine optimization.” In simple terms, it means the process of improving your site to increase its visibility for relevant searches. The better visibility your pages have in search results, the more likely you are to garner attention and attract prospective and existing customers to your business.

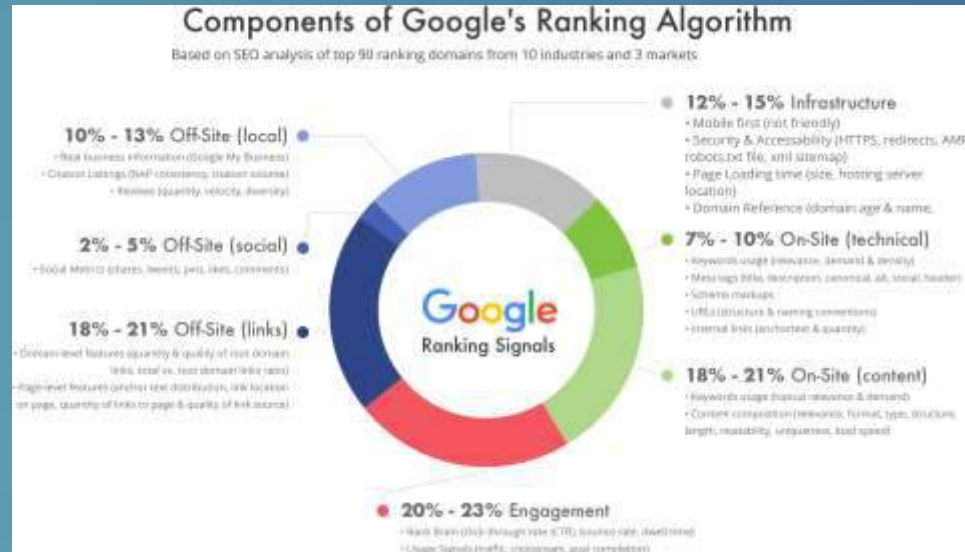
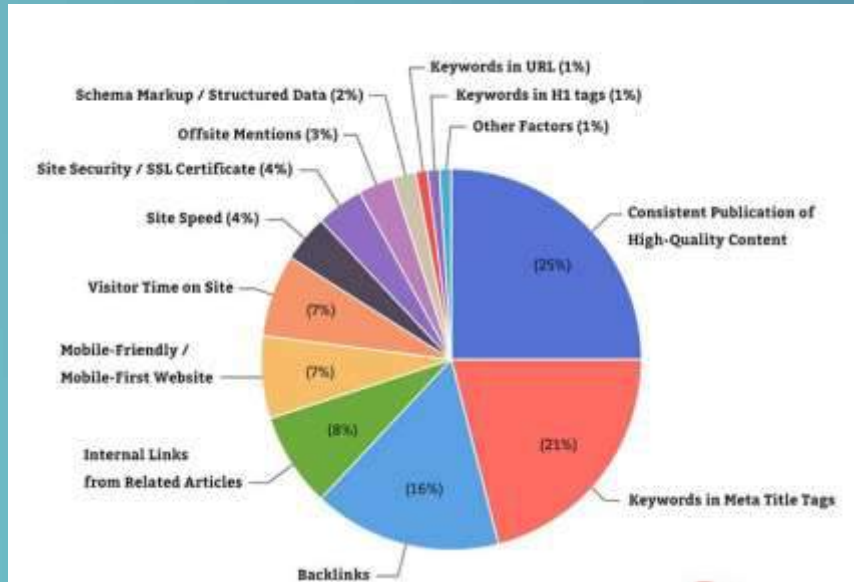




# SEO STRATEGIES



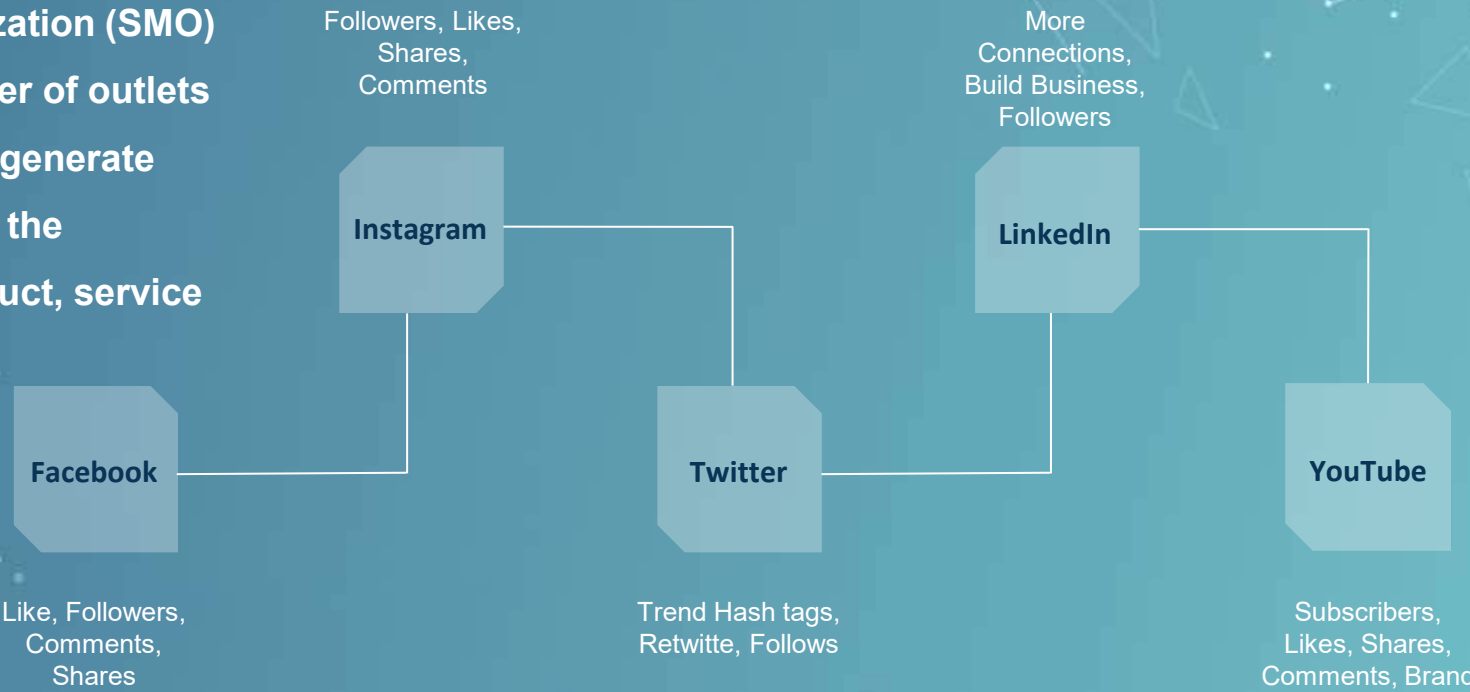
We all know how SEO is an ever-evolving field. Google and the other search engines regularly launch algorithm updates that will translate into changes in ranking factors. So, it can be hard for us digital marketers to keep up with the latest developments.





# Social Media Optimization

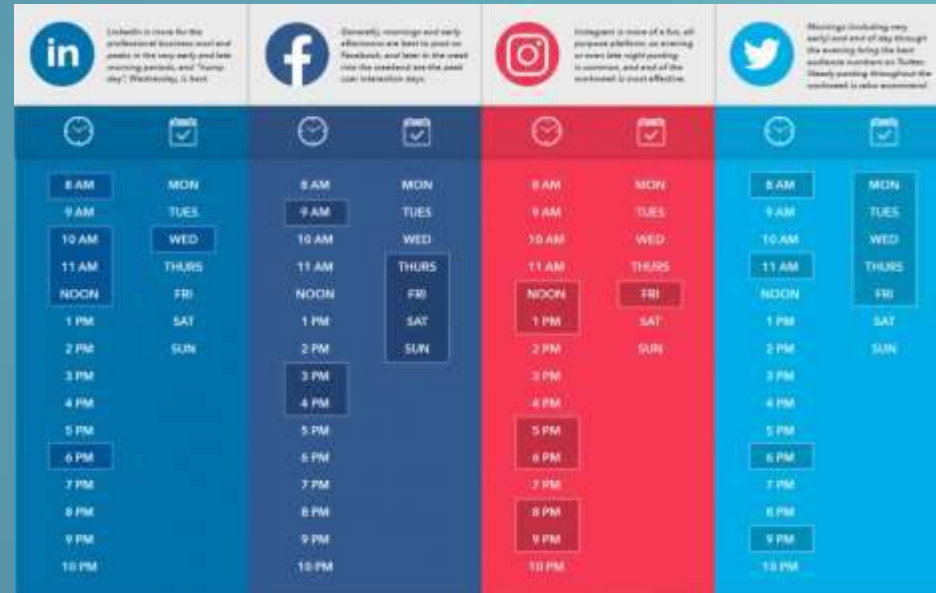
**Social media optimization (SMO)** is the use of a number of outlets and communities to generate publicity to increase the awareness of a product, service brand or event





# STUDY FOR BEST TIME TO POST ON SOCIAL MEDIA

The best times to post on social media are different with every social network and what type of audience you want to engage with



	BEST TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<b>facebook</b>	1 - 4PM		🔥		✓	✓	✓	✓
<b>Instagram</b>	11AM - 1PM 7PM - 9PM	✓		✓	✓			🔥
<b>twitter</b>	12 - 1PM	✓	✓	✓	✓	✓	🔥	🔥
<b>Pinterest</b>	8 - 11PM	🔥	🔥	🔥	🔥	🔥	✓	✓
<b>LinkedIn</b>	10 - 11AM		✓	✓	✓		🔥	🔥
<b>YouTube</b>	12PM - 4PM (over 40M views) 9AM - 11AM (over 1M views)				✓	✓	✓	✓



# PAY PER CLICK (PPC)



Google Ads

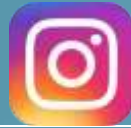


Facebook Ads



YouTube Ads

PPC stands for pay-per-click, a model of internet marketing in which advertisers pay a fee each time one of their ads is clicked



Instagram Ads



Twitter Ads



LinkedIn Ads





# PPC STRATEGIES

Being one of the premium PPC service providers in India, we always aim to increase our client's digital revenue by practising the best of PPC strategies

Digital Marketing Company

PPC Ads

All Images Maps News Books More Settings Tools

About 3,00,00,00,000 results (0.77 seconds)

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# GRAPHICS

## Designing

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**Graphic design** is a craft where professionals create visual content to communicate messages



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# GRAPHICS







# VIDEO

## Editing & Animation

Creating Animations & Editing Videos



# VIDEO & ANIMATION

Video editing is the manipulation and arrangement of video shots. Video editing is used to structure and present all video information, including films and television shows, video advertisements and video essays





# ANALYSIS

## Brand & Website

Provided you best Brand Analysis & Website  
Analysis for boost your progress



# BRAND & WEBSITE ANALYSIS

A brand analysis, also known as a brand audit, identifies how your brand is supporting your marketing and sales efforts.



# OUR TOP CLIENTS



Universal Realestate  
Pvt. Ltd.



Fire Era



Steel Saifi Art



ProM@il App



TGH Lifestyle



Beyond Uniforms



# THANKS FOR CHOOSING US

## Team SmartWebsServices

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